



FIPP World Media Congress

Returning to Madrid

13 - 15 OCTOBER 2026

RIU PLAZA ESPAÑA

“The most intimate global conference of its kind.”

WHO ATTENDS?

Publishers & Media Companies CEOs, Managing Directors, Editors-in-Chief from leading global publishers including Condé Nast, The Economist, Hearst, National Geographic, Forbes, The New York Times, Mondadori, RBA, Schibsted, and 300+ more.

Technology & Innovation Leaders Representatives from Google, tech platforms, and innovative media technology companies driving digital transformation.

Content Creators & Strategists Editorial leaders, content strategists, and creative directors defining how stories are told and audiences are engaged.

Business Leaders Revenue, marketing, and operations executives building sustainable business models for the future.



By the numbers... (2025 data)



TOTAL ATTENDEES

543

COMPANIES REPRESENTED

308

C-LEVEL EXECS

285

VP / DIRECTOR LEVEL

170

COUNTRIES

47

EXPERT SPEAKERS

76

84% of FIPP Congress attendees are C-Level and Senior execs.



What to expect

THREE DAYS OF ESSENTIAL LEARNING

Cutting-edge sessions from global media leaders tackling AI strategy, revenue innovation, audience engagement, content evolution, and the biggest challenges facing our industry.

UNPARALLEL NETWORKING

500+ senior executives, intimate workshops, curated networking breaks, and evening receptions designed for meaningful conversations and lasting connections.

THE CONVERSATION STARTER APP

Our dedicated meeting app makes it easy to connect with the right people. In 2025, over 800 formal meetings took place through the platform in just two days.

HANDS ON WORKSHOPS

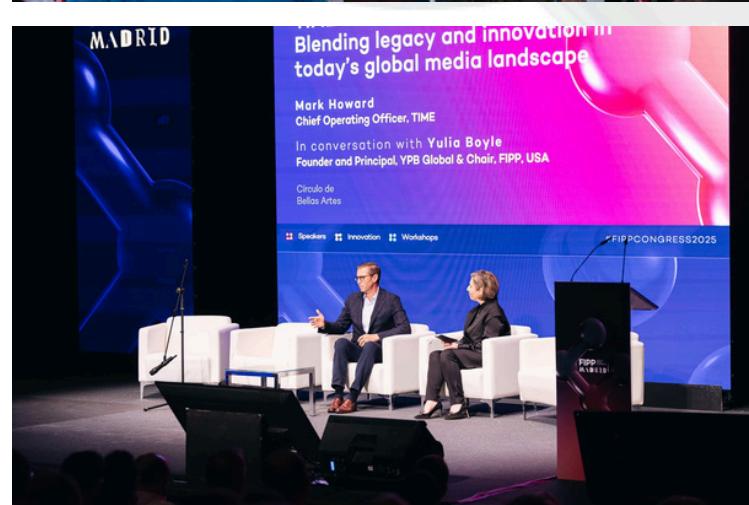
Deep-dive sessions on the topics that matter most, with practical takeaways you can apply immediately.

CULTURAL EXPERIENCES

Optional excursions showcasing the best of Madrid—from museums and historic sites to wine country and culinary experiences.

MADRID IN OCTOBER

Perfect weather, vibrant culture, world-class cuisine. Come for Congress, stay for the week.



Schedule

Detailed agenda and speaker announcements coming soon

MONDAY, OCTOBER 12

Optional excursions for early arrivals

TUESDAY, OCTOBER 13

Morning cultural experience
Evening welcome reception

WEDNESDAY, OCTOBER 14

Full Congress day with keynotes, sessions, and networking
Evening reception

THURSDAY, OCTOBER 15

Full Congress day
Closing reception

FRIDAY, OCTOBER 16

Optional post-Congress cultural experiences

FIPP 2025

From the delegates...

"I left FIPP Congress buzzing with ideas and opportunities for our publishing business, and with new connections we could well work with in the future."

Archmedia, Australia

"A wonderful experience from the walking tour, the rooftop terrace and super networking opportunities, what more could you want."

The Manson Group, UK

"As an intermediary between publishers and demand, FIPP did a great job of bringing together some of the largest publishers in the world."

Mantis Group, Canada

A useful and inspiring conference that gave me insight into trends and what media companies around the world are working on. The guided tour and visit to the Prado Museum were great opportunities to meet other participants ahead of the conference. A wonderful setting for making new connections in the media industry"

Utdanningsnytt, Denmark

The FIPP Congress delivered a packed programme of standout sessions, truly insightful and engaging workshops, and superb networking. I met incredible professionals from all over the world, closed deals for exciting new tools, and sparked friendships that will last well beyond the event.

Telegram media group, Croatia

"FIPP is where the magic of our industry becomes real. Year after year, it brings together different generations of editors under one roof.

I learn a lot in the official sessions, of course, but also in the small, everyday conversations over coffee, listening in awe to the publishing "totems" and to the new wave of editors, who patiently and enthusiastically walk me through the ins and outs of new technologies that can sometimes feel distant or abstract. All of it is tied together by an invisible thread: the excitement of creating content, sharing it, and reaching our readers, year after year.

FIPP, to me, is about celebrating culture in all its forms and keeping alive that bit of publishing romanticism that holds us together."

RBA, Spain

Venue

**Riu Plaza España - Madrid's
modern landmark venue in the
heart of the city**



Sponsorship opportunities

TO TALK THROUGH WHAT'S STILL AVAILABLE,
AND DISCUSS YOUR OPTIONS TO BRING YOUR
BRAND TO FIPP CONGRESS, GET IN TOUCH
WITH NEIL HUNT:

NEIL@FIPP.COM

Groups and special discounts

FOR QUESTIONS ABOUT TICKETS, GROUP OR
DELEGATION DISCOUNTS, STUDENT AND NFP
RATES, CONTACT ANDREA COOPER:

ANDREA.COOPER@WAN-IFRA.ORG



We'll see you in Madrid!